EU-CONEXUS ENABLES
Deliverable D4.3
Communication
Toolset Development

La Rochelle Université

ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ
AGRICULTURAL UNIVERSITY OF ATHENS

Catholic University of Valencia
San Vicente Mártir

Klaipeda University

University of Zadar
Universitas Studiorum
Jadertina | 1396 | 2002 |

UTCB
Technical University of
Civil Engineering Bucharest

SETU
Ollscoil Teicneolaíochta an Oirdheiscirt
South East Technological University

Universität Rostock
Traditio et Innovatio

Frederick University

1865

The Communication Toolset Development deliverable consists of three key components:

1. The Visual Identity of the Project
2. Templates for Internal and External Communication
3. A Professional Project Presentation

The Visual Identity
of the Project

The Visual Identity of the project (Deliverable 4.1) incorporates co-branding guidelines in alignment with the EU-CONEXUS Enables project. It includes a detailed protocol for logo usage, adhering strictly to the design principles and standards established for the main EU-CONEXUS brand logotype. All communication activities within EU-CONEXUS Enables are consistent with the pre-established EU-CONEXUS visual identity (including colors, graphics, and fonts), ensuring a cohesive and harmonized approach to the communication and dissemination of project results across various user groups.

Find the Visual Identity available publicly

EU-CONEXUS Enables Project Visual Identity

As a sub-project of the Alliance, EU-CONEXUS Enables adheres to the same design principles and rules as the main logotype of the EU-CONEXUS brand.

The grant must acknowledge the EU support and display the European flag and funding statement.
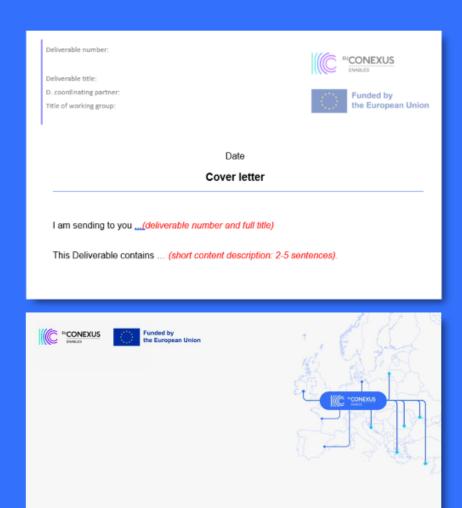
Templates for Internal and External Communication

To ensure consistency in branding across both external and internal communications, we have developed a range of branded elements. These **Templates** include screen backgrounds for online meetings, e-signatures, document templates, and more. These resources are securely stored in an online platform *Whaller* base and are not publicly accessible.

Find the templates available on *Whaller* for <u>internal access</u> or provided at the Annex 1 below.

A Professional Project Presentation

The [Professional Project Presentation](#) outlines the key project data, introduces the partners responsible for implementing the main activities, and details the key performance indicators expected to be achieved by the project's conclusion. It also emphasizes the project's focus on the Digital Twin approach, showcasing how this innovative methodology is being integrated into the project. Additionally, it illustrates how the project has been integrated into the Alliance itself. This presentation is intended for social partners and peer researchers who have an interest in the project.

Find the presentation below, which is also available publicly for wider access:

[EU-CONEXUS Enables - EU-CONEXUS](#)

A Professional Project Presentation

Prepared by Work Package 4, EU-CONEXUS Enables
www.eu-conexus.eu/en/eu-conexus-enables/

Annex 1: Templates for Internal and External Communication

E-Signatures

Agenda for Virtual Meetings

Deliverable Cover Letter

Milestone Cover Letter

PowerPoint Presentation

Roll-Up

Wall for E-Calls