




EU **CONEXUS**
ENABLES



Funded by
the European Union

EU-CONEXUS ENABLES Deliverable D4.3 Communication Toolset Development





**The Communication
Toolset Development
deliverable consists of
three key components:**

1. The Visual Identity of the Project
2. Templates for Internal and External Communication
3. A Professional Project Presentation

The Visual Identity of the Project

The [Visual Identity](#) of the project (Deliverable 4.1) incorporates co-branding guidelines in alignment with the EU-CONEXUS Enables project. It includes a detailed protocol for logo usage, adhering strictly to the design principles and standards established for the main EU-CONEXUS brand logotype. All communication activities within EU-CONEXUS Enables are consistent with the pre-established EU-CONEXUS visual identity (including colors, graphics, and fonts), ensuring a cohesive and harmonized approach to the communication and dissemination of project results across various user groups.



Find the [Visual Identity](#) available publicly



EU-CONEXUS Enables Project Visual Identity

As a sub-project of the Alliance, EU-CONEXUS Enables adheres to the same design principles and rules as the main logotype of the EU-CONEXUS brand.

The grant must acknowledge the EU support and display the European flag and funding statement.



Templates for Internal and External Communication

To ensure consistency in branding across both external and internal communications, we have developed a range of branded elements. These **Templates** include screen backgrounds for online meetings, e-signatures, document templates, and more. These resources are securely stored in an online platform *Whaller* base and are not publicly accessible.



Find the templates available on *Whaller* for [internal access](#) or provided at the [Annex 1](#) below.

Deliverable number: _____

Deliverable title: _____

D. coordinating partner: _____

Title of working group: _____




Date _____

Cover letter

I am sending to you ... *(deliverable number and full title)*

This Deliverable contains ... *(short content description: 2-5 sentences)*



Mrs. Name Surname
EU-CONEXUS Enables
Project Manager
www.eu-conexus.eu/en/eu-conexus-enables/

A Professional Project Presentation

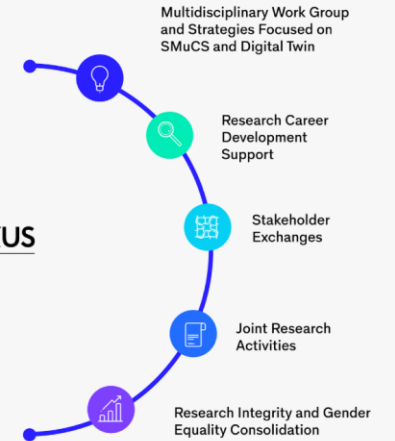
The [Professional Project Presentation](#) outlines the key project data, introduces the partners responsible for implementing the main activities, and details the key performance indicators expected to be achieved by the project's conclusion. It also emphasizes the project's focus on the Digital Twin approach, showcasing how this innovative methodology is being integrated into the project. Additionally, it illustrates how the project has been integrated into the Alliance itself. This presentation is intended for social partners and peer researchers who have an interest in the project.



Find the presentation below, which is also available publicly for wider access:

EU-CONEXUS Enables - EU-CONEXUS

Project Activities



Multidisciplinary Work Group and Strategies Focused on SMuCS and Digital Twin



Key Actions:

- Identify challenge-based topics with a focus on SMuCS.
- Establish challenge-based needs addressed by Digital Twin solutions.
- Prioritize research topics focused on SMuCS and Digital Twins.
- Select existing data-intensive Digital Twin models for adaptation to the project's goals.

As a result:

Priority research topics
≥ 4 DT models



A Professional Project Presentation

EU-CONEXUS Enables

Associated partners

The project brings together **10 partner universities** and **8 associated partners** across Europe to create sustainable synergies and develop long-term solutions for Smart urban coastal sustainability (SmUCS) using Digital Twin technologies.

Project Data

Start date: 01/02/2024
End date: 31/01/2029
Funding: 4 999 000 for Programme HORIZON-WIDERA-2023-ACCESS-03
Project number: 101136822

Project Aims

- Develop long-term solutions for SmUCS based on the Digital Twin technologies.
- Enhance skills, employability, and career prospects for researchers.
- Elevate the quality of scientific endeavours, augmenting capacity within the European Research Area to address societal challenges, and improving interaction between science and society.
- Increase engagement and cooperation of researchers with various stakeholders including administrators, journalists, industry, policymakers, and civil society.

Widening

Throughout the project, academic expertise, knowledge transfer, best practices, and research capacity building are redirected from non-widening to widening countries.

Project Activities

Multidisciplinary Work Group and Strategies Focused on SMUCS and Digital Twin

Research Career Development Support

Stakeholder Exchanges

Joint Research Activities

Research Integrity and Gender Equality Consolidation

Digital Twin Approach

Through the Digital Twin approach, we agree to develop enduring solutions for Smart Urban Coastal Sustainability challenges. Key to our approach is the promotion of effective knowledge sharing, resource pooling, and joint efforts among all establishments.

Non-Widening

Key Actions:

- Identify challenge-based topics with a focus on SMUCS.
- Establish challenge-based needs addressed by Digital Twin solutions.
- Provide research topics focused on SMUCS and Digital Twin.
- Select existing data-intensive Digital Twin models for adaptation to the project's goals.

As a result:

- Priority research topics
- DT models

Key Actions:

- Conduct a training needs analysis.
- Launch a researcher career development training program.
- Initiate training on funding proposal preparation and post-award management.
- Facilitate short-term mobilities for post-docs to meet their future supervisors.

As a result:

- Trainees under ERM program
- Trainees under ERM program for funding proposal management
- Trainees under mobility post-docs

Stakeholder Exchanges

Joint Research Activities

Research Integrity and Gender Equality Consolidation

Project Integration into the Alliance

EU-CONEXUS

JOINT STUDY PROGRAMMES

SMART CAMPUS

CAMPUS LIFE

MOBILITY

MANAGEMENT

GENDER EQUALITY & NON-DISCRIMINATION

INFRASTRUCTURE

EXTERNAL AND INTERNATIONAL RELATIONS

EU-CONEXUS ENABLES

RESEARCHER CAREER DEVELOPMENT

JOINT RESEARCH OUTPUTS

KNOWLEDGE TRANSFER

DIGITAL TWIN TECHNOLOGY

Join us!

info@eu-conexus.eu
www.eu-conexus.eu/en/eu-conexus-enables/

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Key Actions:

- Organize hackathons to address challenges faced by the EU-CONEXUS network.
- Provide training capacity building and knowledge exchange opportunities for partner cities within the EU-CONEXUS network.
- Organize citizen participatory science activities.

As a result:

- Hackathons providing teams with solutions of workshop

Key Actions:

- Select candidates for post-graduate grants to support the research projects of PhD students from widening countries.
- Select candidates for post-doc mobilities to facilitate short research stays at partner institutions.
- Form multidisciplinary teams across the alliance to explore new collaborative projects.

As a result:

- PhD students receive training and widening
- post-doc mobilities facilitated
- interdisciplinary projects

Key Actions:

- Support young female researchers.
- Provide peer mentoring for early-career researchers.
- Monitor research integrity and ethics.
- Organize training programs for researchers on Equality, Diversity, and Inclusion (EDI).

As a result:

- mentees for female researchers
- peer mentors
- trainees at EDI training



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Prepared by Work Package 4, EU-CONEXUS Enables
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Annex 1: Templates for Internal and External Communication

E-Signatures



Agenda for Virtual Meetings

WORKING GROUP NAME

Virtual meeting



Day. Month. 2024
00.00 - 00.00 (CEST)

Draft Agenda

1.

Chaired by name surname, position, email@email.
Contact for the minutes: name surname, position, email@email.

Deliverable Cover Letter

Deliverable number:

Deliverable title:

D. coordinating partner:

Title of working group:



Date

Cover letter

I am sending to you ...*(deliverable number and full title)*

This Deliverable contains ... *(short content description: 2-5 sentences).*

This outcome has been achieved jointly by WG ...*(give your full WG title, duration of activity. You can also provide short process description)*

Other remarks *(if you wish to add something. If no – delete this)*

On behalf of working group – leader/coordinator ... *(name, surname, signature).*

Milestone Cover Letter

Milestone number:

Milestone title:

M. coordinating partner:

Title of working group:



Date

Cover letter

I am sending to you ...*(milestone number and full title)*

This Milestone contains ... *(short content description: 2-5 sentences).*

This outcome has been achieved jointly by WG ...*(give your full WG title, duration of activity. You can also provide short process description)*

Other remarks *(if you wish to add something. If no – delete this)*

On behalf of working group – leader/coordinator ... *(name, surname, signature).*

Contact for the document: name surname, position, email@email.

PowerPoint Presentation

The image displays three slides from a PowerPoint presentation, arranged vertically. The top slide is a title slide featuring the EU-CONEXUS logo, the text "Funded by the European Union", and a list of partner institutions including Vilnius University, Lithuanian Technological University, University of Applied Sciences, and others. The middle slide is a content slide with the same title and funding information, but with a placeholder for "Body text". The bottom slide is a "Thank you!" slide with contact information for EU-CONEXUS and a disclaimer regarding the use of the presentation.

Slide 1: Title Slide

EU-CONEXUS Enables

16 September 2024

Slide 2: Content Slide

EU-CONEXUS Enables

16 September 2024

Title

Body text

Slide 3: Thank you! Slide

Thank you!

Presented to you by Name Surname

info@eu-conexus.eu
www.eu-conexus.eu

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Roll-Up

A project poster for EU-CONEXUS. At the top, a map of Europe shows the locations of participating universities, each marked with a blue flag and the university name: University of Plymouth, University of Southampton, University of Edinburgh, University of Glasgow, University of Valencia, University of Montpellier, University of Poitiers, University of Guelph, University of Cordoba, University of Salamanca, University of Turku, and University of Helsinki. The CONEXUS logo is centered on the map. Below the map, the CONEXUS logo and the European Union flag are displayed, with the text "Funded by the European Union". The title "EU-CONEXUS Enables:" is prominently displayed. Below the title, a list of eight project outcomes is provided. At the bottom, a QR code and social media icons for Facebook, LinkedIn, Instagram, and Twitter are shown, along with the text "For more information:". The footer contains small text about funding and a disclaimer.

UNIVERSITY OF PLYMOUTH, UNIVERSITY OF SOUTHAMPTON, UNIVERSITY OF EDINBURGH, UNIVERSITY OF GLASGOW, UNIVERSITY OF VALENCIA, UNIVERSITY OF MONTPELLIER, UNIVERSITY OF POITIERS, UNIVERSITY OF GUELPH, UNIVERSITY OF CORDOBA, UNIVERSITY OF SALAMANCA, UNIVERSITY OF TURKU, UNIVERSITY OF HELSINKI

CONEXUS

CONEXUS

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EU-CONEXUS Enables:

- Coastal connectivity, empowered teams - utilising Digital Twin concept for SmUCS challenges
- Counting on young generation of researchers, bridging expertise
- Participatory science and stakeholder dialogue
- Cultivating synergy, fostering talent, building capacity
- Reinforcing integrity – promotion of Equality, Diversity, Inclusion
- Partner collaboration for quality content in Open Science

For more information: 

[f EU_CONEXUS](#) [in EU_CONEXUS](#) [@EU_CONEXUS](#) [@EU_CONEXUS](#)

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Wall for E-Calls

