



Innovation Contest 2025

PROJECT PROPOSAL

PERSONAL INFORMATION

Participants

Please give personal information of all participants in the project and assign a team leader who will be contacted during the phase of the contest

Team leader

Title

First name

Last name

Category

Student

Researcher

Enrolled since:

Graduated in:

Faculty / Institute

Department /
Field of study

Highest degree

Date of birth

Gender

Address

Telephone

Email

Further team members

Title

First name

Last name

Email

Category	Student	Researcher
	Enrolled since: <input type="text"/>	Graduated in: <input type="text"/>

Title

First name

Last name

Email

Category	Student	Researcher
	Enrolled since: <input type="text"/>	Graduated in: <input type="text"/>

Title

First name

Last name

Email

Category

Student

Researcher

Enrolled since:

Graduated in:

Title

First name

Last name

Email

Category

Student

Researcher

Enrolled since:

Graduated in:

Title

First name

Last name

Email

Category

Student

Researcher

Enrolled since:

Graduated in:

PROJECT DESCRIPTION

Title and short title

Description of the business idea and the innovation

What is the idea behind the business and what is special and new about it? Which innovative products, procedures / services are the basis of your business idea? What is the unique selling point (USP) of your idea? (max. 2 pages/ 3000 signs)

Customer use

Who is your target group? Which problems do you solve or needs will you satisfy with your business idea? (1/2 page/ 800 signs)

Market potential and perspectives

Are there real market possibilities for your idea? Which chances and risk do exist in this potential market and by implementing your idea? Are direct or indirect competitors? (1/2 page/ 800 signs)

Degree of development of your product / procedure / service

In which phase of development are you and how long do you think it is going to take? When could your product / procedure / service ready for the market? How do you plan on securing your competitive advantage? (1/2 page/ 800 signs)

Capital needs and implementation

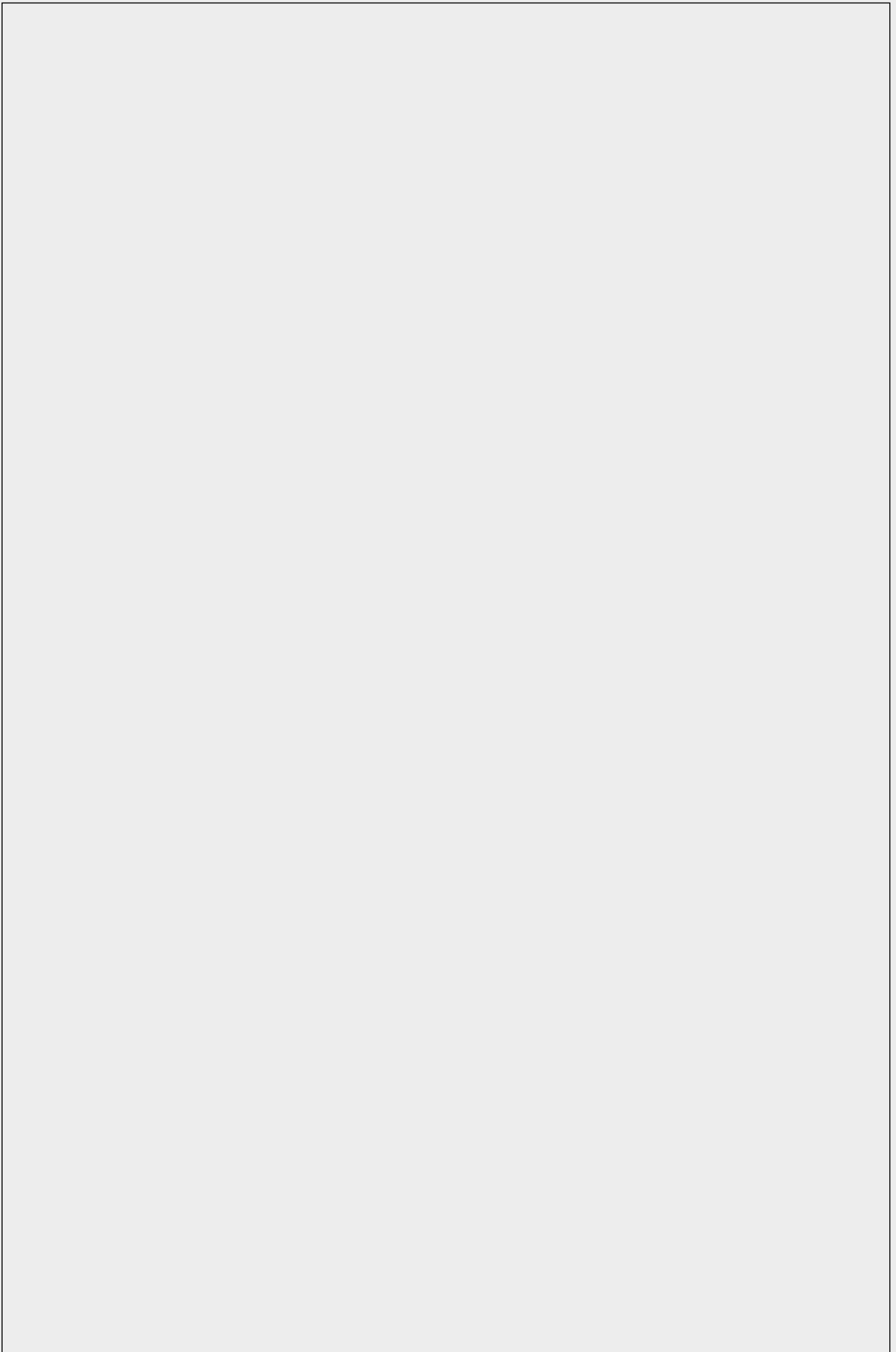
How do you estimate the capital needs to implement your idea? How much should your product / service cost? (1/2 page / 800 signs)

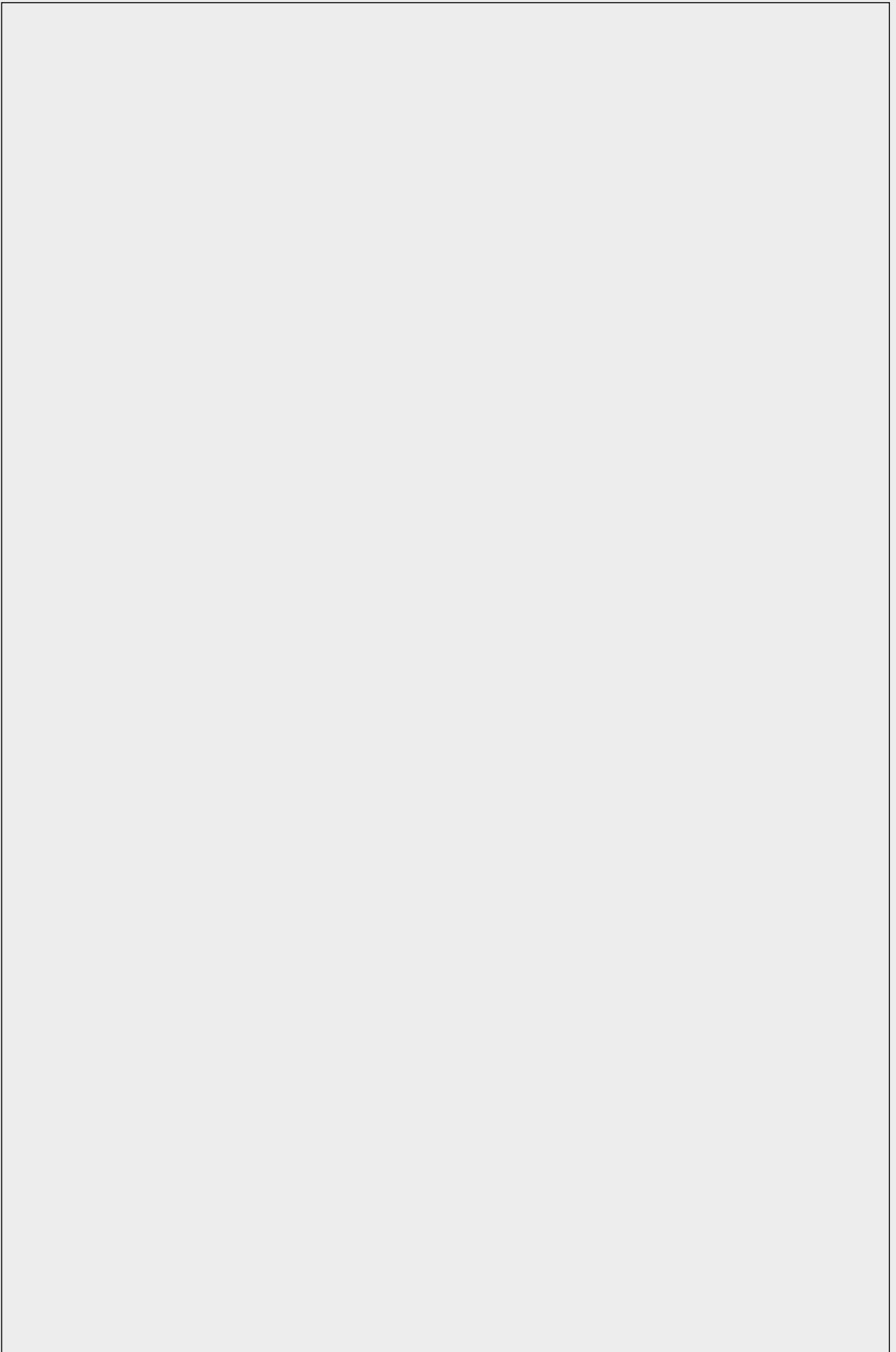
Marketing

How will potential customers know about your product / service? Which distribution channels do you want to use? (1/2 page / 800 signs)

Personal motivation

What motivates you to follow this idea and implement it? What are your qualifications / job experience / industry knowledge? (2-3 pages / 3000 – 4500 signs)





ADDITIONAL INFORMATION

A) Mentor from the science and/or business sector

Are you supported by a mentor? Please give a name and field of work.

B) Participation in other innovation contests

Have you participated in other innovation contests with your idea in the past? Or are you currently participating in another contest with this idea? If yes, which one? Was your idea awarded?

Yes

No

Please send your completed proposal to
innovationcontest@eu-conexus.eu

Important:

Your participation is confidential. The members of the jury sign a letter of confidentiality. Your personal information as well as the project ideas will be kept confidential and not handed over to unauthorized third persons.

Requirements and conditions of participation.

Further details as well as the selection criteria can be found under
<https://www.eu-conexus.eu/en/innovation-contest>.